

NANA KWAME DUA BARNING
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PROFESSIONAL SUMMARY

I am a self-taught multidisciplinary creative entrepreneur with over 8 years of building a recognizable brand in my community. Since 2019, I have generated considerable earnings and social proof of the profitability and viability of a career in the creative sector. I now seek a new challenge in the formal sector to develop my business acumen and faculties as a young professional. I am passionate, diplomatic- with natural leadership potential, and a dutiful worker.

EDUCATION

BA Law With International Relations | University of Sussex, UK | September 2015 – July 2018

IGCSE A LEVEL - History (B), English Language (B), English Literature (B) | Simba International School, Zambia | 2013 - 2015

IGCSE: O LEVEL - Distinction Awarded | Simba International School, Zambia | 2008 - 2013

IT SOFTWARE & SKILLS

IT Skills: Microsoft Office Suite, including Word, PowerPoint and Excel; SharePoint; Canva; Asana; Slack; Adobe Suite: incl. Photoshop, Premier, Illustrator, Lightroom; SAP Operations; Digital Audio Workstations incl. Adobe Audition, Logic X Pro. Moderate experience in operating audiovisual equipment, such as DJ controllers, PA systems, DSLR cameras and lavalier microphones.

WORK EXPERIENCE

Fiemu 37 | Founder and Partner | October 2019 – Present

Fiemu 37 is a holding company incorporated to blanket all my professional/philanthropic endeavors with the most developed subsidiary being Garage Studios, a creative agency that services commercial, corporate and private clients alike in: web design, videography, audio production, illustrations, event photography and more. Alongside this, Fiemu 37 has enabled artistic and personal empowerment for numerous community members in the Accra region and beyond through various endeavors centering food/nutrition as well as social action and photojournalism.

Responsibilities included:

Business Development and Marketing: Co-ordinated mixed media caigns for business promotion, offline and online, exercising communication and marketing skills, as well as project management capacities in furtherance of brand development. Utilized popular trends in digital and contemporary marketing to nourish market visibility and strengthen stakeholder relations.

Budgeting: Managing the considerable volatility of cashflow states that startups and charitable initiative often incur.

Recordkeeping & Archiving: Responsible for maintaining multiple local and cloud storage spaces [>5TB per annum] for the entirety of my company's assets and projects since its inception. Software Used: Trello, Dropbox, Google Drive, WeTransfer, Notes

Fundraising & Research: i) Successfully raised minor funding to contribute to business growth and in charitable capacities to support community members in need; for hospital bills, emergency housing

and even school fees. ii) Research capacities applied towards gaining insight into emerging talents, technologies and opportunities.

Procurement and Contracts: i) Responsible for overseeing the procurement of all operational needs of a business, e.g. drinking water, internet bundles while assuring that they are up to standard for day-to-day operations ii) Contract negotiations and drafting for several local and international clients/collaborators.

Analytical & Reporting: I utilize key performance indicators across a variety of platforms to review and refine operations across all endeavors. Analytics reported on: Wix.com Analytics, Paystack.com Analytics, Instagram.com Analytics, X.com Analytics, Wordpress.com Analytics

Administration & IT Support: Responsible for maintaining all physical & digital resources and tools, keeping track of budgets, schedules, emails, operations (in-house & outsourced), meetings, events, project pipelines, community outreach, and bill due dates/payments. Software used: Slack, Asana (SAP-type software), Trello, Reminders, X-Mind, Dropbox and more.

MHOSEENU

Social Media Manager & Copywriter | May 2019 – July 2019 | 3 months

Co-headed social media management and copywriting responsibilities for an award-winning creative agency. Responsibilities included planning and scheduling content, coordinating content creation with fellow employees and contracted freelancers; as well as crafting written content for a variety of needs: physical products, corporate publications etc.

FARMHOUSE PRODUCTIONS

National Service Personnel | Oct 2018 - June 2019 | 11 months

Familiarized with all aspects of the business of a creative/marketing agency; from field operations, money management and procurement.

UNIVERSITY OF SUSSEX

Receptionist & Accommodation Clerk | November 2012 – June 2014 | 1 year

Part-time role as an accommodation clerk. Responsible for record-keeping deliveries, maintenance tasks and security logs; monitoring CCTV, handling front-desk inquiries and janitorial duties.

ACHIEVEMENTS AND SKILLS

- Former contributor to More Branches, Nigeria-based, digital news outlet.
- 500 Word Essay Festival; Shortlister.
- Awarded North Star Leadership and Behaviour Certification Course
- Official Photographer for The Safe Space' 2019 March Against Gender-Based Violence, Accra.
- Apple Music-published artist & Gallery 1957 Installation Contributor
- Benchmarked 30k YouTube views on my first published film in 2023.

PROFESSIONAL REFERENCES

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